



Your Language Company

FOR IMMEDIATE RELEASE

SWITS, Ltd Makes Interpreters Accessible During National Public Health Crisis

DELAVAN, WI, April 22, 2020 – SWITS, Ltd., a local Language Service Provider (LSP), has ramped up their ability to provide interpreter services remotely. The LSP has increased the number of platforms it uses to ensure equal language access to our communities during the current stay-at-home and safer-at-home orders. Although there is a need for social distancing, many organizations remain up and running. SWITS continues to support these frontline workers by providing interpreters on-site, over-the-phone, and through video remote platforms. SWITS is also offering discounted pricing on written translations of COVID-19 related materials.

SWITS, Ltd. has ample experience providing interpreters remotely through both video and telephone platforms, however on-site has always been preferred. Due to the current public health crisis, things are changing. They have seen an increase in the number of requests for remote services, along with requests to use specific platforms. As a small, local business, SWITS has the flexibility to incorporate any platform preferred by the client. This results in a fast, cost-effective transition to remote interpreting.

SWITS has switched gears, preparing interpreters to work from home. This includes ensuring interpreters comply with HIPAA regulations as well as interpreter standards, ethics, and protocols; while also becoming familiar with a variety of platforms now being requested by customers. Remote interpreting is a huge industry, and most remote interpreting companies use interpreters from all over the world. The goal of SWITS, Ltd. is to keep local interpreters working. The same interpreters who work on-site are now providing services through video and telephone.

Interpreters are an important communication tool, especially at this time when clear and effective communication is crucial to battling the current global pandemic. They are needed to support the continued efforts to provide vital services that benefit the community as a whole. SWITS interpreters continue to work with hospitals, public health, law enforcement, and others within the public and private sectors.

About SWITS:

Southern Wisconsin Interpreting & Translation Services, Ltd was founded in 2002 in Delavan, Wisconsin. The complete section of services now includes on-site and telephone interpreting, video remote interpreting, translation, transcription, and interpreter training.

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